

THE 20TH AUSTRALASIAN DATA MINING CONFERENCE 2022 (AUSDM'22) Western Sydney,  
Australia, 12 - 16 December 2022

# Call for Sponsorship

The Australasian Data Mining Conference has established itself as the premier Australasian meeting for both practitioners and researchers in data mining. It is devoted to the art and science of intelligent analysis of (usually big) data sets for meaningful (and previously unknown) insights. This conference will enable the sharing and learning of research and progress in the local context and breakthroughs in data mining algorithms and their applications across all industries.

Since AusDM'02, the conference has showcased research in data mining, providing a forum for presenting and discussing the latest research and developments. This year's conference is the 20th anniversary of AusDM, and we have an exciting line-up to celebrate this milestone. The theme is "Making sure we have a future".

We offer sponsorship opportunities to organisations we believe will add to the discourse. We would like you to participate in this sponsor program. Participating in the AusDM sponsor program is a unique opportunity for your organisation to:

- Gain visibility to a widely diverse set of participants, including leading researchers in the field of data mining. The conference's various networking opportunities will help strengthen and spread the message of your company's commitment to advanced data mining and data science research.
- Network with other participants and build new and innovative partnerships. Multiple opportunities will be organised to help facilitate networking at this year's conference. Government, industry partners, the academia will be invited to collaborate and share insights.
- Meet future graduates and support early career researchers. We strongly encourage PhD students and early career researchers to attend and meet leaders across industry and academia to learn more about the research and practice of data mining. Where possible, we provide funds to help students with registration and travel cost.

We would welcome your support and involvement in bringing together the Australasian data mining community for this event. Please get in touch with us directly if you have questions.

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# Sponsorship opportunities and benefits

## **Bronze Sponsorship (AUD\$1,000)**

- Logo/link on the website
- Two free conference registration

## **Silver Sponsorship (AUD\$3,000)**

- Logo/link on the website
- Three free conference registration

## **Gold Sponsorship (AUD\$5,000)**

- Logo/link on the website
- Four free conference registrations
- Opportunity to speak to the audience at the panel on the special session day
- One fee-free presentation slot (accepted contributions only) on the Industrial Track

## **Platinum Sponsorship (AUD\$10,000)**

- Logo/link on the website
- Five free conference registrations
- Opportunity to speak to the audience at the panel on the special session day
- Prominent placement of a large logo and link on the website
- One fee-free presentation slot (accepted contributions only) on the Industrial Track

## **Keynote Sponsor (AUD\$5000) x 3 available**

- Opportunity to provide a sponsorship video (up to 2 minutes) to run at the beginning of the keynote and the end after the Q&A part of the keynote
- One free conference registration
- Opportunity to chair the keynote session

## **Special Session Day Sponsorship (AUD\$10,000) x 3 available**

- Logo/link on the website
- Five free conference registrations
- Opportunity to provide a sponsorship video to run on a dedicated screen in the common area of the special Session day.
- Prominent placement of a large logo and link on the website
- Opportunity to speak to the audience at the panel on the special session day

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## **PhD Student Consortium Sponsor (AUD\$1000)**

- Your logo on the Web site and the special mention during the consortium session.

If you are interested in supporting and sponsoring AusDM2022, please contact:  
[ausdm22@ausdm.org](mailto:ausdm22@ausdm.org)